1. Collaborated with team members to help expand marketing channels.
2. Assisted with daily administrative duties.
3. Stayed updated with latest marketing concepts and techniques.
4. Assisted with capturing and analyzing social media metrics.
5. Performed market analysis and researched latest trends.
6. Analyzed and reported social media and online marketing campaign results.
7. Designed and presented social media campaign ideas.
8. Contributed to mock-ups, email campaigns and social media content.
9. Devised strategies and roadmaps to support product vision and value to business.
10. Helped with planning and hosting of marketing events.
11. Managed team of [Number] to generate original content and moderate online community members.
12. Increased customer engagement through social media.
13. Utilized techniques such as cold calling, networking and prospecting to develop new leads.
14. Planned and instituted social media marketing plan for [Client name].
15. Improved page content, keyword relevancy, and branding to achieve search engine optimization goals.
16. Used [Software] to analyze conversion rates across multiple digital channels.
17. Developed Twitter strategy for [Program] reporters and editors, enabling [Result].
18. Maintained expert-level skills in digital platforms such as [Type] and [Type] platforms.
19. Used [Software] to create and print marketing materials, including product reviews, press releases and ads.
20. Drove brand awareness [Number]% by developing [Type] online marketing campaigns.